REMEMBERING HURRICANE SANDY

127 miles of New Jersey coastline impacted by Hurricane Sandy

9 New Jersey counties deemed highly impacted by federal agencies: Atlantic, Bergen, Cape May, Essex, Hudson, Middlesex, Monmouth, Ocean and Union Counties

8.9 MILLION people living in New Jersey in 2012

346,000 housing units damaged statewide

$25 MILLION in damages to New Jersey schools

$32 BILLION in damages sustained by New Jersey

400,000 businesses impacted causing nearly $2B in commercial loss

2.7 MILLION people and 1,000 schools were left without power

$6.92 BILLION awarded by federal departments to New Jersey for Sandy recovery as of October 2015

DEAR FRIEND,

Hurricane Sandy brought destruction on a scale never before seen to the doorsteps of New Jersey’s families, businesses and communities. Chris and I knew we had to act, and so—with guidance and input from fellow funders and organizations experienced in disaster relief and response—the Hurricane Sandy New Jersey Relief Fund was formed. Founding and chairing a nonprofit focused on recovery from a natural disaster was not something I had ever anticipated having to do, but it has been one of the most significant experiences I’ve had as First Lady of the great State of New Jersey.

As a funder of New Jersey’s long-term recovery from Hurricane Sandy, our objective went beyond the collection and distribution of philanthropic dollars. The Relief Fund endeavored to be a committed partner, an empathetic ear, and an advocate for the communities and residents navigating a path forward. The following report describes our experiences and insights meeting recovery challenges, raising funds, and awarding grants. In sharing our story, we hope to recount the obstacles we faced and illuminate the lessons we learned with the ultimate goal of helping similar organizations deliver effective relief.

As Chair of the Hurricane Sandy New Jersey Relief Fund, I’d like to thank you for standing with us. Whether you volunteered to rebuild a family’s home, made a donation to our mission, or brought awareness to the ongoing rebuilding efforts, your compassion has been invaluable for the thousands of residents who found themselves in need of kindness, support and a helping hand in the wake of Sandy.

While I hope to never see a storm of this magnitude again, the outpouring of aid and the displays of solidarity I’ve witnessed since October 2012 give me both confidence and comfort in the strength of our State’s resolve and in the resilient spirit of my fellow New Jerseyans.

Proud to be a New Jerseyan,

Mary Pat Christie
First Lady of New Jersey
Chair, Hurricane Sandy New Jersey Relief Fund

“Our objective went beyond the collection and distribution of philanthropic dollars. The Relief Fund endeavored to be a committed partner, empathetic ear and an advocate for the communities and residents navigating a path forward.”
Hurricane Sandy destroyed homes and businesses leaving millions without power. It was estimated by state officials that Sandy will cost New Jersey $32 billion.

10.29.2012

The Relief Fund announced its Honorary Advisory Board including; US Senator Bill Bradley, Jon Bon Jovi, Bruce Springsteen, John Hess, Kelly Ripa, Kevin Jonas, Bono, Dr. Oz & Brian Williams.

03.2013

First $1 million in grants awarded to six county-based long term recovery groups.

05.2013

$10 million awarded to 45 nonprofits.

07.2013

Accepted a $4.5 million donation from the United Arab Emirates to help 30 public schools repair and enhance technological equipment.

Accepted $1 million donation from Honorary Board Member Jon Bon Jovi.

09.2013

$11 million awarded to six nonprofits.

10.2013

Convened first Grantee Summit bringing together 75 Relief Fund partners to discuss recovery efforts and promote collaboration.

10.29.2013

— One year after Sandy, the Relief Fund raised $38 million, allocated $25 million and partnered with 80+ nonprofits.

— Organized Sandy Service Day; Mobilizing 3,000 volunteers for two days of service in communities impacted by Sandy.

01.2014

Attended Kickoff to Rebuild, a Super Bowl-sanctioned event. The Governor and First Lady helped move a Sandy-affected family into their new home constructed with Relief Fund grant dollars.

05.2014

$74,000 awarded to three nonprofits.

06.2013

National Dine Out Day: Over 2,000 restaurants across the country donated a percentage of sales to the Relief Fund.

07.2013

Accepted a $4.5 million donation from the United Arab Emirates to help 30 public schools repair and enhance technological equipment.

Accepted $1 million donation from Honorary Board Member Jon Bon Jovi.

09.2013

$11 million awarded to six nonprofits.

10.2013

Convened first Grantee Summit bringing together 75 Relief Fund partners to discuss recovery efforts and promote collaboration.

10.29.2013

— One year after Sandy, the Relief Fund raised $38 million, allocated $25 million and partnered with 80+ nonprofits.

— Organized Sandy Service Day; Mobilizing 3,000 volunteers for two days of service in communities impacted by Sandy.
06.2014
— Co-hosted Sandy Trauma & Resilience Conference with Robert Wood Johnson Foundation convening 50 mental health & recovery professionals.
— Welcomed home the first two families that participated in the Union Beach modular home project.

09.2014
Hosted Monmouth County Nonprofit Builders Meeting to promote partnerships and streamline the construction process.

06.16.2015
Convened final Grantee Summit focused on capacity-building, donor engagement and sustainability to equip Relief Fund partners with the resources and tools needed to continue their work.

06.2015 - 10.2015
The Relief Fund is recognized for its partnership and support by Habitat for Humanity of Monmouth County, Preferred Behavioral Health, United Way of Ocean County, Affordable Housing Alliance, O.C.E.A.N. Inc. and St. Bernard Project.

07.2014
$7.3 million awarded to 27 nonprofits.

07.2014
Opened the Sandy Housing Recovery Resource Center and its mobile office Winnebago providing housing counseling in Monmouth & Ocean Counties.

10.29.2014
— Two years after Sandy, the Relief Fund raised $40 million, allocated $37.2 million and partnered with 106 nonprofits.
— Organized Sandy Service Day: Urging volunteerism and raising awareness of the ongoing need in New Jersey.

10.29.2015
— $37.8 million distributed to 109 nonprofits.
— Hosted a Partner Appreciation Reception to recognize the impact YOU’VE made in New Jersey.
Corporations were by far our largest contributors, donating more than $25.5 million and representing 62% of the total funds raised by the Relief Fund. Corporate philanthropy has become a central component to disaster response, credited with large donations, relevant in-kind contributions and increased awareness of social responsibility.

Individuals and corporations located in New Jersey gave the most to help their neighbors recover from Sandy. In a show of solidarity, generous donors from all 50 states and 25 countries contributed to the Relief Fund’s efforts.
GRANT DISTRIBUTION ANALYSIS

$37.8 MILLION distributed to 109 NONPROFIT organizations.

WHEN WE GAVE

Our approach to grantmaking was guided by our commitment to meeting New Jersey’s long-term recovery needs. HSNJRF managed six grant cycles making its first grants in March 2013 and distributing all funds by December 2015.

WHERE WE GAVE

Federal and State agencies declared Monmouth and Ocean Counties to be the two most-impacted counties. Accordingly, they received the most support from the Relief Fund.

HOW WE DISTRIBUTED DONATIONS

Housing Assistance $19.2M
Long Term Recovery Groups $6.2M
Mental Health & Social Services $5M
Education $4.5M
Legal/Financial Counseling $1.7M
Economic Development $1.2M

Housing assistance was, and continues to be, the most significant need across the state. Thousands of homeowners have encountered construction delays, rebuilding complications and an average gap of $35,000 or more between costs associated with compliance and available resources.
**RELIEF FUND IMPACT ON NEW JERSEY**

**HOUSING**
- **82 LIFTS OR RAMPS** Installed
- **2,265 HOME REPAIRS** & Reconstructions Completed

**SOCIAL SERVICES**
- **3,060 HOUSEHOLDS** Provided Mental Health Support
- **2,300 CHILDREN** Received Counseling & Emotional Support Services

**ECONOMIC ASSISTANCE**
- **31,275 RESIDENTS** Received Financial Counseling
- **1,127 SMALL BUSINESSES** Provided Loans
Your Dollars Made a Difference in the Lives of Over **250,000** New Jerseyans.

- **127,500** NEW JERSEYANS
  Assisted with Unmet Needs
  (including rent, utilities, appliances, furniture and more)

- **80,500** VOLUNTEERS MOBILIZED

- **26,000** PEOPLE
  Received Disaster Case Management Services

- **2,050** CLIENTS
  Assisted with Legal Counseling

- **20,473** STUDENTS
  in 30 Schools Benefited from Technological Enhancements

- **2.5 MILLION** MEALS
  Delivered

Figures represent impact as of December 2015.
Each of our grantees is worthy of high praise for their commitment day in and day out. This section features programs that warrant particular merit due to their innovation, high impact and potential to be replicated.

**GRANT HIGHLIGHTS**

**GAP FUNDING INITIATIVE (GFI)**

Grantee: New Jersey Community Capital  
Program Impact: 798 households representing 1,680 residents

**How it Works:** GFI is a collaborative program, receiving $10 million from the American Red Cross and $6.7 million from the Relief Fund to help homeowners fill the gap between the total cost to repair a home and available resources including private insurance. State grants and philanthropic assistance. GFI benefits homeowners enrolled in New Jersey’s Reconstruction, Rehabilitation, Elevation and Mitigation (RREM) Program by providing grants of up to $30,000 to help homeowners complete repairs and obtain a certificate of occupancy.

“**To have grants available and have assistance is overwhelming. I am so grateful. If it wasn’t for GFI, I would have had to walk away. I wouldn’t have been able to rebuild at all.”**  
DONNA F.  
HOMEOWNER, LITTLE EGG HARBOR

**SANDY HOUSING RECOVERY RESOURCE CENTER (HRRC)**

Grantee: Affordable Housing Alliance  
Program Impact: 800 clients

**How it Works:** The HRRC offers HUD-certified housing counseling to help clients make informed decisions about whether it is in their best interest to replace, rebuild or relocate. A Winnebago, transformed into a mobile office, enabled the HRRC to bring its services where the needs were greatest. HRRC workshops and services include: individual budget assessments, mortgage modifications, foreclosure prevention, managing construction contracts, understanding State programs and more.

“**The HRRC staff has been extremely helpful and responsive. Working with them has helped to clarify and expedite what until now has been a confusing and arduous process.”**  
HRRC CLIENT  
HOMEOWNER, ATLANTIC HIGHLANDS

**REBUILDING UNION BEACH**

Program Impact: 12 Modular homes and two traditional stick-built homes designed, installed and completed—impacting 14 families.

**How it Works:** A comparative home demonstration project designed to return Union Beach families to durable, storm-resilient homes via a cost-effective, demolition-to-reconstruction model. The project provides a blueprint for homeowners and towns interested in building smarter and more resilient homes. Rebuilding Union Beach received numerous awards and recognition for its innovation and commitment to sustainability. It was funded in large part by a HSNJRF grant of $1.67 million and an additional $770,000 from the Robin Hood Sandy Relief Fund.

“**When Sandy devastated the Tri-state area, the Robin Hood Sandy Relief Fund was honored to join with the First Lady’s Fund to support the rebuilding of communities. Rebuilding Union Beach offered an opportunity not just to help families return home, but to serve as a model for how reconstruction could be done.”**  
SUSAN SACK  
ROBIN HOOD
WHO DID YOUR GIFT SUPPORT?

Your donation helped bring these families, and many more, home.

$37.8 Million Awarded to 109 Nonprofit Organizations

**ECONOMIC DEVELOPMENT**
- Dress for Success Mercer County
- Intercessed Fund Corporation
- UCEDC

**FINANCIAL & LEGAL COUNSELING**
- Legal Services of New Jersey
- Operation HOPE
- United Policyholders
- Volunteer Lawyers for Justice

**HOUSING**
- A Future With Hope
- Affordable Housing Alliance
- Atlantic City Rescue Mission
- Bayonne Economic Opportunity Foundation
- Catholic Charities, Diocese of Trenton
- Catholic Family & Community Services
- Church of the Visitation
- Churches Improving Communities
- Coastal Habitat for Humanity
- Community Loan Fund of New Jersey (NLI Community Capital)
- First Baptist Church of Manasquan
- Gateway Church of Christ
- HABcore
- Habitat for Humanity in Monmouth County
- Habitat for Humanity International
- Ironbound Community Corporation
- Jewish Family Service of Atlantic County
- Lutheran Social Ministries of New Jersey
- Newark Emergency Services for Families
- Northern Ocean Habitat for Humanity
- O.C.E.A.N., Inc.
- Point Pleasant Presbyterian Church
- Portlight Strategies
- Princeton Area Community Foundation/Rebuilding Union Beach
- Rebuilding Together Bergen County
- Rebuilding Together Jersey Shore
- Room In Our Hearts
- St. Bernard Project
- St. Francis Community Center, LBCC
- United Way of Northern New Jersey
- United Way of Ocean County
- Volunteer Center of Bergen County

**LONG TERM RECOVERY GROUPS**
- Atlantic City LTRG
- Atlantic County LTRG
- Bergen County LTRG
- Cape May County LTRG
- Cumberland County LTRG
- Essex County LTRG
- Middlesex County LTRG
- Monmouth County LTRG
- Ocean County LTRG
- Southwest LTRG
- Union County LTRG

**MENTAL HEALTH**
- 180 Turning Lives Around
- Cape Counseling Services
- Community YMCA
- CPC Behavioral Healthcare
- Mental Health Association of Monmouth County
- Ocean Mental Health Services
- Preferred Behavioral Health of New Jersey
- The Children’s Home Society of New Jersey
- Visiting Nurse Association of Central Jersey

**SOCIAL SERVICES**
- Big Brothers Big Sisters of Ocean County
- Caregiver Volunteers of Central Jersey
- Caregivers of New Jersey
- Community Health Law Project
- Community Services of Ocean County
- Foodbank of Monmouth and Ocean Counties
- Habitat for Humanity of Trenton
- Jersey Cares
- Lunch Break
- Mental Health Association of New Jersey
- People’s Pantry
- Puerto Rican Association for Human Development
- St. Mary’s by-the-Sea
- Table to Table
- The Salvation Army
- Your Grandmother’s Cupboard

**CAPACITY BUILDING**
- Long Term Recovery Support - TCC Group

**EDUCATION**
- 30 New Jersey Public Schools
**SPECIAL THANKS**

Your decision to give made a difference, and New Jersey thanks you!

**GOVERNANCE**

OPERATING BOARD

Eileen Kean
Howard Kaminsky
Jerry Zaro
John Lumpkin
Mary Pat Christie, (Chair)
Rich Bagger
Roberto Mignone
Wendy Lazarus
William Palatucci

**GRANTS COMMITTEE**

Eileen Kean
Jerry Zaro
Paula L. Huff
Roberto Mignone
Sailie George
Wendy Lazarus

**HONORARY ADVISORY BOARD**

AI Lister
U.S. Senator Bill Bradley
Bono
Brian Williams
Bruce Springsteen
Greg Brown
John Hess
Jon Bon Jovi
Kelly Ripa
Kevin Jonas
Martin Perez
Dr. Mehmet Oz
Nick Mangold
Bishop Reginald T. Jackson
Sugar Ray Leonard

**MAJOR SUPPORTERS**

($500,000 and above)

AT&T
Bank of America Charitable Foundation
Bon Jovi Band
Coca-Cola Foundation
Embassy of the United Arab Emirates
FirstEnergy Foundation
Hess Corporation
New America Corporate Foundation
Prudential Foundation
Toys “R” Us Children’s Fund

($100,000 – $499,000)

Accenture LLP
Allison & Roberto Mignone
American Express
Angelo, Gordon & Co.
Barclays
BASF Corporation
Betty Wold Johnson
Bio References Laboratories, Inc.
Burlington Stores, Inc.

C.R. Bard Foundation, Inc.
Campbell Soup Company
Canadian Pacific Railway
Chubb Federal Insurance Company
Conrail Corporation
Eisai U.S.A. Foundation, Inc.
Ferring Pharmaceuticals, Inc.
Fournier Family Foundation, Inc.
GiaiSmith/Nine
Goldman Sachs Gives
HealthSouth
Horizon Foundation for New Jersey
ICAP North America
Johnson & Johnson
JPMorgan Chase
Leandro R. Rizzuto
Mars, Inc.
Mayor’s Fund to Advance New York City
Merck Foundation
Morgan Stanley
New York Daily News
New York Football Giants
New York Jets, LLC
New York Red Bulls
Newport Associates Development Company
Novo Nordisk, Inc.
Operation Hat Trick
PepsiCo
Pfizer Foundation
Premio Foods, Inc.
PSXG Foundation
Rite Aid Foundation & Customer Donations
Sanofi Foundation for North America
Taipeh Economic & Cultural Office
The Agnes Varis Trust
The Bayview Fund
The Tommy Hilfiger Corporate Foundation
The Trip Advisor Charitable Gift Foundation
Town of Palm Beach United Way, Inc.
Travelers Companies, Inc.
UBS AG
United Healthcare of New Jersey
United Way of Northern New Jersey – Newark Employee Giving Program
Verizon New Jersey, Inc.
Walmart Food Corporation
Wal-Mart Stores, Inc.
Wells Fargo Foundation
Will Family Foundations

**MAJOR SUPPORTERS**

($25,000 – $99,000)

A.I. Piem, Inc.
Allied, Inc.
Arkansas Community Foundation
Aztec Foundation
Bank of America
Becton Dickinson and Company
Benshama
Berkowitz II Foundation
BooNI, Inc.
Bloom’In Brands
Boiling Springs Saving Bank
Bregal Investments
Bristol Myers Squibb Foundation, Inc.
Buena Sera Restaurant and Bar
Carter Center, Inc.
Celgene Corporation
CFI/M Hill
Coastal Foundation
Coventry
Cozan O’Connor Foundation, Inc.
CropLife Charitable Fund
CVS Caremark Charitable Trust
DaVita Healthcare Partners
Delta Dental of New Jersey
Devil’s Care Foundation
Employees of Infosys
FedEx
Ferreira Construction Company, Inc.
Firebirds International, LLC
Foley Inc.
Friends of the Shore
Gambino’s Company / Shiner Beers
George Harms Construction Co.
Government of Ireland
Gtech
HMS Business Services, Inc.
Hovbøl Instruments, Inc.
HQ Nightclub
IAC
ITCH/ J International, Inc.
Jersey Mike’s Subs
KRE Property Management Company, LLC
Laborers’ District Council of Ohio
Marsh & McLennan Companies
Matrix Service Company
MB Financial Bank
McCarter & English, LLC
Merrill Lynch Health
MillerCoors, LLC
Minnesota Vikings Football, LLC
Mr. & Mrs. Lewis M. Eisenberg
National Apartment Association
New Jersey Natural Resources
New York Shipping Association, Inc.
Norsofte Charitable Foundation
Nurses of Morristown Medical Center
Opus Family Distributing
Parsons Corporation
Pearson Charitable Foundation
PG
ci
Principal Life Insurance Company
Proskauer Rose LLP
Quick Chek Corporation
Red Nucleus
Robert & Linda Fetch
Rock Talk Farm
Rutgers, The State University of NJ – Division of Intercollegiate Athletics
Shore Point Distribution Co., Inc.
South Jersey Industries

**IN-KIND CONTRIBUTORS**

Coca-Cola
CyberGrants
Gibbons PC
IBM
Jamestown Associates
McKinsey & Company, Inc.
Mercury
Outfront Media
The Pennsylvania Charities
WithumSmith+Brown

**KEY NEW JERSEY GOVERNMENT PARTNERS**

Department of Community Affairs
Governor’s Office of Recovery and Rebuilding
Governor’s Office of Volunteerism
Office of the First Lady and Protocol

**HSNRF HEROES**

Anita Bhatt
Bill Hildebrand
Casey Mahoney
Christina Egea
Emary Aaronson
Emily D’Alberto
Erik Mortenson
Gail McGregor
Kevin Feeley
Nina Stack
Peter Ulrich
Susan Sack

The HSNRF staff has been honored to work with such an outstanding group of committed partners to help our neighbors recover and make New Jersey communities stronger.

With gratitude,
Cam Henderson, Kim Frawley,
Mary-Kate Fisher, Amy Johnston,
Eileen Lofrese

www. sandynjrelieffund.org